



CPS HR Consulting 2020 Talent Management Conference

February 5 – 7, 2020 | Embassy Suites, Napa Valley, CA



Sponsorship/Exhibitor Opportunities

The annual CPS HR Consulting Talent Management Conference is the premier symposium for HR professionals in the public sector. Industry leaders share trends and best practices for leading and developing an organization's greatest resource – its people. Top level HR professionals come together to exchange ideas with their peers, participate in interactive exercises during thought-provoking sessions led by experts in the field. Attendees will come away with tools and inspiration to optimize organizational performance by leveraging leadership, talent and culture.

Why Sponsor

If your organization provides a product, service, or membership related to human resources departments in the public sector, then this is an ideal opportunity for you! The CPS HR Consulting Talent Management Conference brings approximately 100 public sector HR leaders and decision makers together in one place, primed to learn, share and come away with ideas to enhance organizational performance. Leverage this opportunity for direct interaction with and exposure to your target market. We've designed this event to be an optimal size to facilitate productive conversations. And the earlier you commit to your sponsorship, the greater your reach will extend, with recognition in conference promotions, including emails, web presence, direct mail and social media.

Sponsorship Benefits	Leadership Level (\$2,000)	Engagement Level (\$1,000)	Onboarding Level (\$500)	Exhibit Only (\$250)
Listing on CPS HR website with link to your company website	✓	✓	✓	✓
Recognition in conference program	✓	✓	✓	✓
One time use post conference attendee mailing list	✓	✓	✓	—
Exhibit space	✓	✓	✓	✓
Complimentary attendance at conference social events	✓	✓	✓	—
Conference registrations	3	2	1	1
Signage and program recognition	✓	✓	✓	✓
Ad in conference program (color)	Full page 8.5" x 11"	1/2 page 8.5" x 5.5"	1/4 page 4.25" x 5.5"	—
Company logo included in conference-related emails (from time payment is recieved)	✓	✓	✓	✓
Promotional Sponsorships Availability is based on a first come, first serve basis	Recognition at Wednesday evening reception and all breaks and meals. Choose one: • Attendee bag • Notepads • Lanyards • 2-minute introduction to keynote address	Recognition at Wednesday evening reception and all breaks and meals.	Recognition at breaks and meals on Thursday and Friday.	—
Opportunity to include company brochure or swag in attendee bags	✓	✓	✓	✓
Discount for returning sponsors	\$100	—	—	—

About CPS HR Consulting

Providing HR solutions for more than 30 years, CPS HR Consulting is a recognized leader in the public sector. Far more than an HR services provider, we partner with our clients at every level, strategically and tactically, to improve their overall organizational performance.

Exhibit Information

Each exhibit space includes:

One – 6' draped table and two chairs
Conference registration includes:
Full access to all conference sessions, meals and networking events

Exhibit hall hours:

Wednesday, February 5:
Set up: 10:00 a.m. – 12:00 p.m.
Open exhibits: 12:00 p.m. – 5:00 p.m.
All displays must be installed by 12:00 p.m.

Thursday, February 6:
Open exhibits: 8:30 a.m. – 5:00 p.m.

Friday, February 7:
Open exhibits: 8:00 a.m. – 10:00 a.m. (Optional)
Dismantle: 10:00 a.m. – 12:00 p.m.
All displays must be removed by 12:00 p.m. Exhibitors will need to make arrangements to return their materials after the conference.

Pricing information:

Leadership Level:	
Sponsorship:	\$2,000
Additional attendee registrations:	\$245
Returning sponsor discount:	\$100
Engagement Level:	
Sponsorship:	\$1,000
Additional attendee registrations:	\$245
Onboarding Level:	
Sponsorship:	\$500
Additional attendee registrations:	\$245
Exhibitor Only:	
Exhibit booth space:	\$250
Meals/social events:	\$75
<i>(for guests and staff not registered for full conference)</i>	

Conference Contacts

Conference coordinator Jason Litchney
jlitchney@cpsshr.us
916.471.3383

Registration Juli Rose
jrose@cpsshr.us
916.471.3345

Sponsorships/exhibits Jason Litchney
jlitchney@cpsshr.us
916.471.3383

Sponsorship/Exhibiting Contract

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Sponsoring Company/Organization:

Address:

City / State / Zip:

Submitted by:

Title:

Email:

Phone:

Website:

Will you be exhibiting at the conference? Yes No Will you be attending the conference? Yes No

Names of Attendees:

Name:

Email:

Phone:

Name:

Email:

Phone:

Name:

Email:

Phone:

Please select a Sponsorship Level:

- Leadership Level (\$2,000)
- Engagement Level (\$1,000)
- Onboarding Level (\$500)
- Exhibit Only (\$250)

How would you like to pay? Credit Card Invoice me

Cardholder's Name:

Card Number:

Expiration Date:

Security Code:

Billing Address:

City, State, Zip:

Total \$ Amount:

Signature:

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